

Title of course: **Cross-linguistic Contexts of Social Communication**

Lecturer: prof. Zinaida Smutchak

Teaching language: English

**Course plan "Cross-linguistic Contexts of Social Communication"**  
(30 hours for full-time students)

**1. The concept of social communication** (2 hours)

Basic concepts of social communication: definition, types of communication (verbal, non-verbal), levels of interaction (interpersonal, group, mass).

**2. Language as a tool of social interaction** (2 hours)

Functions of language in society: cognitive, expressive, emotional, regulatory functions. Examples of language interaction in different social contexts.

**3. Communicative competence in a multilingual environment** (2 hours)

Components of communicative competence (grammatical, sociolinguistic, strategic). The impact of multilingualism on the ability to communicate effectively.

**4. Theories of language variation and multilingualism** (2 hours)

Review of models of language variation: dialects, sociolects, registers. The role of multilingualism in modern societies.

**5. Intercultural communication: intersection points of language and culture** (4 hours)

How cultural factors influence speech, interpretation and understanding of messages. Comparison of cultural models of communication.

**6. Cross-linguistic aspects of non-verbal communication** (4 hours)

Types of non-verbal communication (gestures, facial expressions, distance) in different cultures. Their relationship with linguistic features. Social silence as a non-verbal component of social communication.

**7. Social norms of language behavior in different cultures** (2 hours)

Etiquette of language interaction: greetings, apologies, requests. The influence of cultural norms on the perception of politeness.

**8. Language, identity and social group** (2 hours)

How language forms social identity. Language as a marker of belonging to a certain group (national, professional, gender, etc.).

**9. Translation and interpretation as models of interlingual communication (2 hours)**

Translation as an intercultural bridge: problems of equivalence, adaptation of the context, cultural sensitivity.

**10. Language barriers and their overcoming in a globalized world (4 hours)**

Typical difficulties of interlingual communication. Strategies for overcoming barriers: language adaptation, use of international languages.

**11. Cross-linguistic approach to conflict resolution (2 hours)**

How language misunderstandings cause conflicts. Methods for their prevention and resolution in an interlingual context.

**12. Final session. Presentations of students' topics (2 hours)**